

*BRITAIN WYNYARD*

# Sustainability Report



*June 2023*

# What we do.

Brittain Wynyard is New Zealand's largest distributor of the world's leading sports, outdoor, and lifestyle brands. Since 1923 we have been bringing the brands we love to the active communities we are passionate about.

Through established distribution channels, innovative marketing, and a reputable DTC experience, we provide a true omnichannel framework for our brands to thrive.

The environment is important to our organisation, team, and customers. We are responsible for managing our operational environmental impacts carefully and are committed to improving our environmental performance.



# Our Values

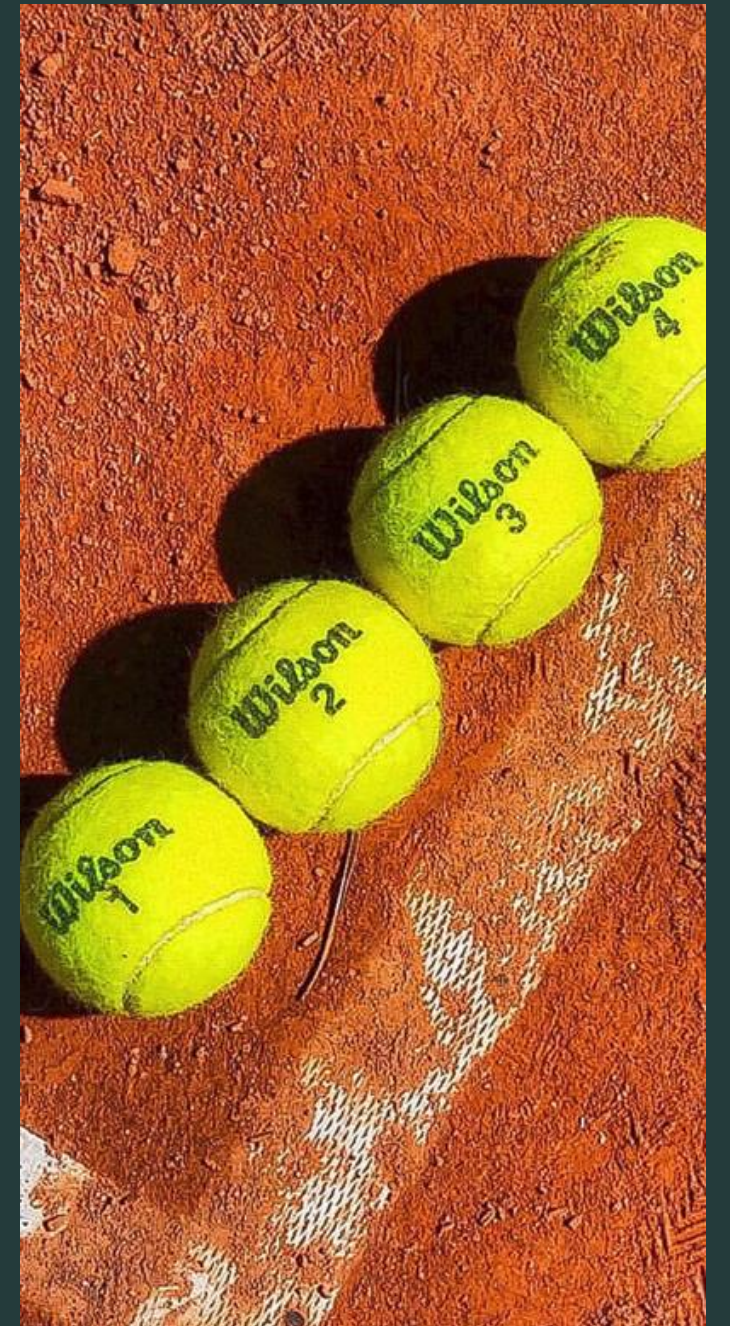
TEAM - Our people define our success, we move as one.

QUALITY - New Zealand's leading service for the world's best brands.

TRUST - Doing the right thing since 1923.

GROWTH - Committed to progression across the board.

PLAY - Have fun and bring your A game.



# Our Brands



# BW - 2023 at a glance

**235**

235 Team Members

**54**

54 Ethnic Groups

**48%**

48% Female

**700+**

700 Wholesale Doors

**17**

17 Retail Stores

**20**

Brands

**\$240K**

\$240K Invested in the  
community

**7**

7 Ecommerce Stores



# Environmental, Social, and Community Goals

We aim to achieve the following reductions to our 2022/23 baseline by 2026:

- 10% reduction in scope 1 & 2 emissions.
- 10% reduction in scope 3 emissions from business travel.
- 10% reduction in energy use within our premises.
- 10% reduction in waste generated by BW operations.
- reduce use of hazardous waste in our supply chain.

From 2023/24 we commit to the following community initiatives:

- invest \$250,000 in the community per year through charities and community organisations that look after people's well-being through education, health, and movement.
- donate 400 hours to the community per year.

We will:

- Work with our suppliers to adhere to our Code of Ethics and comply with all modern slavery and worker exploitation legislation
- Continue to invest in customer data and IT security measures to align with best practice principles.

We will continue to measure and report our broader Scope 3 emissions annually, taking all feasible actions to reduce them. Recognising that the products we sell are our most significant source of carbon impact, we will work closely with our brand partners to enhance our understanding of these emissions and set meaningful, measurable reduction targets.

Where new business emerges during the coming years, we recognise that our emissions baseline may need to be adjusted to accurately reflect the expanded scope and scale of our business. Where acquisitions or new brands significantly impact our greenhouse gas emissions, waste generation, or energy use, we will conduct a re-baselining exercise to ensure our targets remain both realistic and meaningful. This will allow us to continue our commitment to transparent measurement and reporting of our environmental performance.

# How we get there

We are continuously learning and adapting to new legislation, but our commitment to doing what is right for our brands and our team remains unwavering. Below are a few steps Brittain Wynyard is taking to achieve these goals.

- We will work with our suppliers and distributors to use the lowest impact transportation and freight methods feasible (such as avoiding shipment by air transport). We will also work to reduce outbound freight including providing low carbon alternatives for our services and working with companies that use alternative fuels in their trucks or require full loads for transport.
- We will prioritise the use of travel alternatives, such as video/phone conferencing, or using public transport where possible.
- We will continue to transition our company fleet to hybrid and electric vehicles.
- Our HQ is set to undergo a refurbishment, we will prioritise the use of sustainable materials and carbon efficient equipment.
- We will work with our landlords to improve the energy efficiency of our premises.
- We will measure and report on the wastage of our business on a quarterly basis, starting with a 2022/23 baseline.
- We will be implementing changes in HQ to encourage a 'Go Digital' approach to decrease the amount of printing and use of paper within our operations.
- We have created a preferred purchasing policy to encourage purchasing local and in bulk where possible.
- We will prioritise using only energy efficient devices and ensure the correct disposal of all hazardous waste.
- Keepcups to be introduced to reduce use of takeaway coffee cups.
- We aim to do an audit of our supply chain to identify sources of hazardous waste.
- Develop systems to recycle or reuse hazardous materials whenever possible.
- Implement a system for regular reporting and review of hazardous waste metrics for our operations.

# Thanks.

We have developed a detailed action plan for the objectives and targets we have set, if you have any questions please reach out. All stakeholders will be kept informed of our environmental objectives, targets, and actions, as well as any related policies or procedures.